



About SHARE Charlotte

SHARE Charlotte makes it fun and easy to invest in our local community by offering simple ways for neighbors, nearly 400 nonprofits and businesses to come together through good. Through its signature campaigns #GivingTuesdayCLT and SummerSHARE, SHARE Charlotte raises awareness about local nonprofits and increases the level of community engagement. SHARE Charlotte believes that by doing good, we create a stronger, happier Charlotte.

Mission Statement

SHARE Charlotte's mission is to create a more engaged community by connecting individuals with local nonprofit organizations. SHARE Charlotte provides easy access to the information local neighbors need to search, learn and engage with the groups and causes they care most about.

History

Founder Kelly Brooks launched SHARE Charlotte in 2012. Her goal was to simplify the way Charlotte neighbors find opportunities to give back to their community. Through SHARECharlotte.com, the organization has grown to thousands of nonprofits and volunteers.

Fast Facts

- A One-Stop Shop – SHARE Charlotte connects Charlotte neighbors with more than 335 local nonprofit organizations through its user-friendly search engine with a tailored approach to match community members with a variety of opportunities to grow their interest in giving back. Their database, considered a “collection of good”, is the only of its kind in the Charlotte area.
- The nonprofits on SHARECharlotte.com serve seven categories: children, families, animals, military, adults, seniors and environment.
- The organization not only works with individuals, but larger groups to become more connected in the community. SHARE Charlotte has worked with both schools and corporations to develop and execute local community service programs.
- SHARE Charlotte coordinates two signature community-wide giving campaigns each year including #GivingTuesdayCLT, a local affiliate of the national campaign #GivingTuesday, and #SummerShareCLT. Both programs encompass giving back through a multitude of donation and volunteer opportunities.
- SHARE Charlotte is represented by a special logo with each piece uniquely shaped to signify an imperfect community coming together. The logo features seven different colors for the seven categories the organization serves.

Links

ShareCharlotte.com
Facebook.com/ShareCharlotte
Twitter: @ShareCLT

Instagram: @ShareCharlotte
LinkedIn.com/company/share-charlotte
Vimeo.com/ShareCharlotte

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About SummerSHARE

Summer is the biggest time of need for many nonprofits and a time when most of us are not thinking about giving back. SummerSHARE began in 2015 to “give need a vacation” by encouraging donations of tangible goods that nonprofits need the most during a two-week timeframe in the middle of summer. In just a few clicks, neighbors can easily purchase these items via SHARE Charlotte’s Give Shop, helping our nonprofits continue to do GOOD in our community.

SHARE believes it’s important to support nonprofits throughout the year and not only during winter months when need may seem more apparent. Last summer’s efforts yielded over 1,000 items for 49 of Charlotte’s nonprofit organizations.

“Most people don’t know that summer is a huge time of need for many nonprofits,” says SHARE Charlotte Founder and Executive Director, Kelly Brooks. “There are very specific needs so we’ve made it super easy for Charlotteans to do something good with just a couple of clicks on their computer, whether they’re at home OR on vacation!”

SummerSHARE by the Numbers

	2015	2016
Partner Nonprofits	49	77
Items Donated	1,014	TBA
Monetary Value	\$11,034	TBA

Testimonials

Men’s Shelter of Charlotte | Carson Dean, Executive Director

It can be a challenge for nonprofits to find and engage with new donors, especially those seeking easy ways to contribute yet make a big impact. SummerSHARE has delivered a solution at a time when giving is often at its lowest. We are grateful for the vital work SHARE Charlotte is doing for nonprofits and the community.

Loaves & Fishes | Sue Bruce, Communications Manager

Every day of last summer’s SummerSHARE campaign was like Christmas! The Give Shop offers donors a unique way to connect with our mission and an easy way to help. Through SummerSHARE, SHARE Charlotte created an excitement and response that we could never have generated on our own.



Participating Nonprofits

SHARE Charlotte is proud to announce that the 2016 SummerSHARE campaign will benefit **77 nonprofits** that serve the Charlotte-Mecklenburg region:

A Child's Place	Children & Family Services Center	HopeMatch	Profound Gentlemen
Ace and TJ's Grin Kids	Classroom Central	Hospitality House of Charlotte	Promising Pages
Alexander Youth Network	Communities In Schools (CIS)	Humane Society of Charlotte	QC Family Tree
Allegro Foundation. . . a Champion for Children with Disabilities	Community Culinary School of Charlotte	InnerVision	Rescue Ranch
American Cancer Society	Community School of the Arts	InReach	Ronald McDonald House of Charlotte
Augustine Literacy Project	Council for Children's Rights	Justice Initiatives	Second Harvest Food Bank of Metrolina
Baby Bundles	Creating Exposure Through the Arts	KinderMourn	Shining Hope Farms
Bottles N Bottoms	Crisis Assistance Ministry	Learning Help Centers of Charlotte	Spay Neuter Charlotte
Camp Blue Skies	Discovery Home Care	Legal Services of Southern Piedmont	Supportive Housing Communities
Carolina Refugee Resettlement Agency	empowerMUSE	Let Me Run	Susan G. Komen Charlotte
Carolina Thread Trail	Faith Hope and Love	Loaves & Fishes	Sustain Charlotte
Caroline Calouche and Co.	Foundation for Girls	Lydia's Legacy	Teaching Fellows Institute
Changed Choices	Friendship Gardens	Matthews Free Medical Clinic	The Center for Community Transitions
Charlotte Art League	Friendship Trays	Men's Shelter of Charlotte	The Red Boot Coalition
Charlotte Ballet	Girls on the Run of Charlotte	On Eagles Wings Ministries (OEWB)	Three Bone Theatre
Charlotte Bilingual Preschool	Girls Rock Charlotte	Operation Homefront	Together We Feed
Charlotte Community ToolBank	Hands On Charlotte	Pat's Place Child Advocacy Center	UMAR
Charlotte Family Housing	Helping Outcomes for Parents of Exceptional Children (HOPE)	Present Age Ministries	Urban Ministry Center
Charlotte Rescue Mission	Hope Haven		Wing Haven Gardens
Charlotte Symphony Orchestra			YMCA of Greater Charlotte



SummerSHARE Partners

SHARE Charlotte is proud to announce our partners for the 2016 SummerSHARE campaign:

Official Sponsors

Google Fiber

HM Properties

Marketing Partners

704 Shop

Avid Xchange

Charlotte Center City Partners

Charlotte Checkers

Charlotte Knights

Charlotte Mayor's Office

Charlotte Smarty Pants

#WeLoveCLT

In-Kind Donors

Black Wednesday Social Co.

Charlotte Ballet

Charlotte Knights

Fran's Filling Station

Hygge Coworking

Polka Dot Bake Shop

Raffaldini Vineyards & Winery

Skookum Digital Works

Susie Films

Swell

Unknown Brewing Co.

UpgradeYa

Pure Intentions Coffee