

IMPACT REPORT

\$28M+
in value given to nonprofits during community-wide giving campaigns

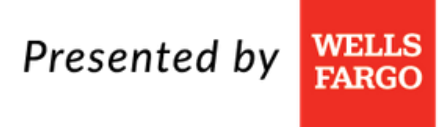
13K - 15K
unique monthly visitors to sharecharlotte.org

11K
volunteer opportunities applied for

20K+
products purchased from nonprofits' Give Shop® wish lists

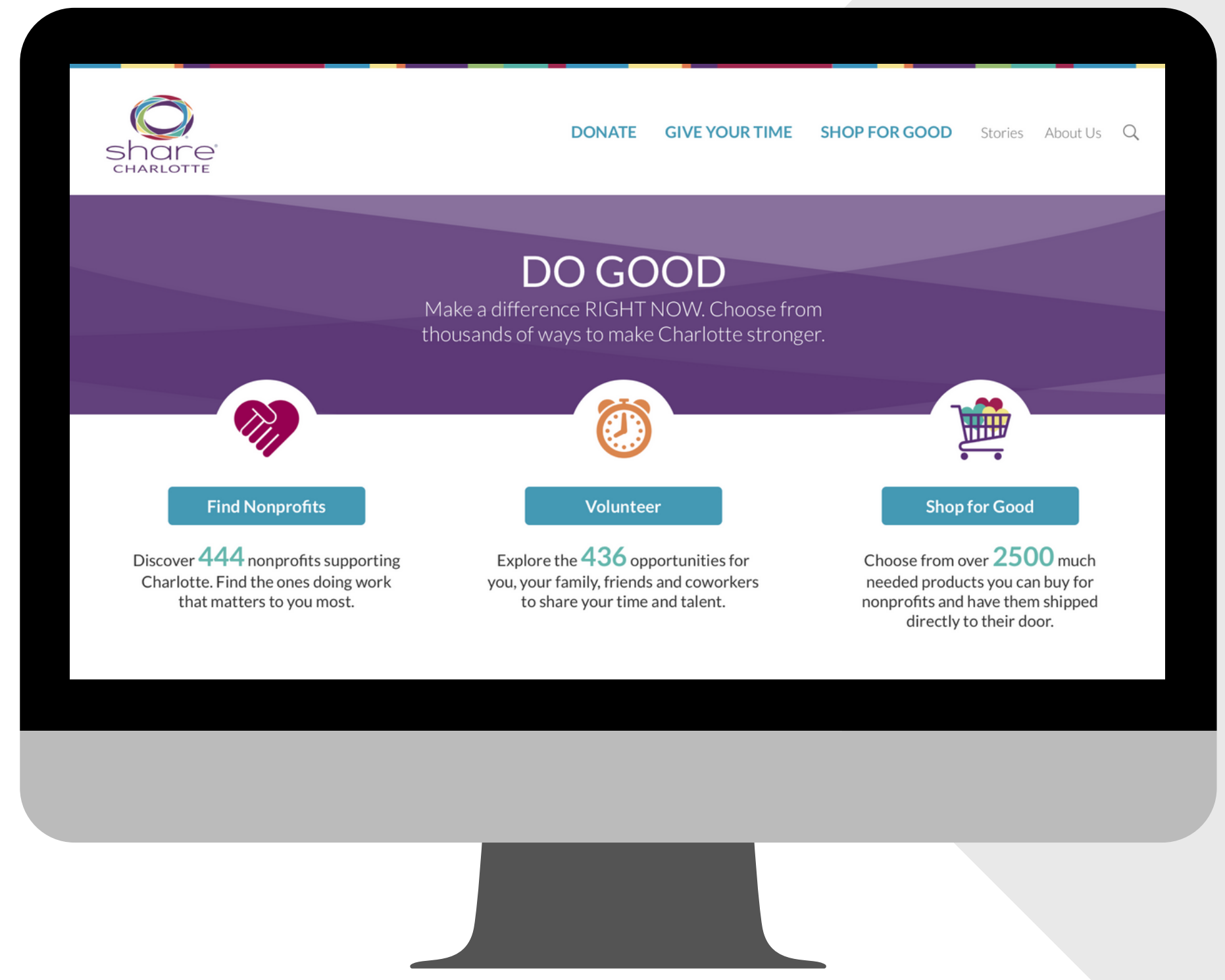
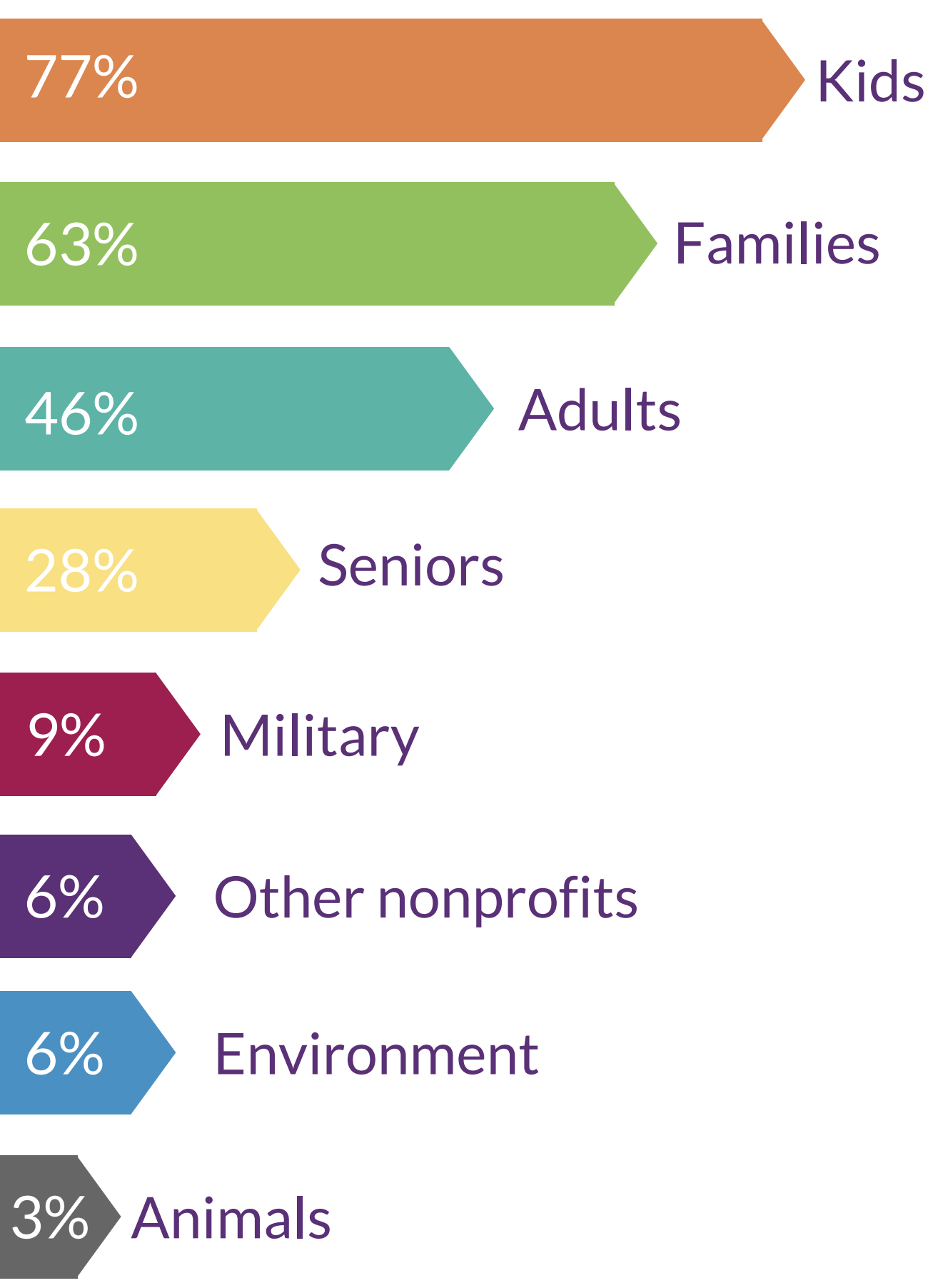





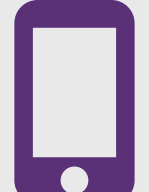


#GIVINGTUESDAYCLT



The SHARE Charlotte Family

Our 400+ Mecklenburg County Nonprofit Partners Serve:



-  72% have 20 or fewer full-time staff
-  37% are fewer than 10 years old
-  38% have annual income less than \$500,000
-  65% have improved social media because of SHARE
-  50% have collaborated with another nonprofit because of SHARE
-  8 out of 10 nonprofits recommend SHARE Charlotte to their peers.

98% of stakeholders are likely to reinvest in SHARE Charlotte and believe that SHARE provides unique and creative services to our community.

Research conducted by

