



## POWERING SOCIAL GOOD IN CHARLOTTE

Thank you for investing in our programs to help power social good in our community. We are excited to highlight all that we have accomplished in 2021. This is an exciting time for philanthropy and an opportunity to harness the desire in our community to create social impact.

### COMMUNITY ENGAGEMENT

Tech Rising

**\$28K**

Dedicated to seed nonprofit ideas

DO GOOD Week

**600**

Volunteer applications

Shop for GOOD

**\$20K**

Value of items received

#GivingTuesdayCLT

**\$5.2M**

Total financial impact

### COMMUNITY EDUCATION

**195**

Special interest stories

**67**

Local media spots

**22K+**

Social media followers

**30K+**

Email distribution

### NONPROFIT CAPACITY BUILDING

SHARE-a-Latte

**1,180**

Nonprofits networked with funders or influential Charlotteans

Nonprofit Summits

**262**

Nonprofit attendees

Workshops

**534**

Nonprofits who received professional development training

### OUR CORPORATE PARTNERS

