



POWERING SOCIAL GOOD IN CHARLOTTE

Thank you for investing in our programs to help power social good in our community. We are excited to highlight all that we have accomplished throughout 2020-2021. This is an exciting time for philanthropy and an opportunity to harness the desire in our community to create social impact.

COMMUNITY ENGAGEMENT

Tech Rising

\$28K

Dedicated to seed nonprofit ideas

DO GOOD Week

600

Volunteer applications

Shop for GOOD

\$20K

Value of items received

#GivingTuesdayCLT

\$3.7M

Total financial impact

COMMUNITY EDUCATION

195

Special interest stories

67

Local media spots

22K+

Social media followers

30K+

Email distribution

NONPROFIT CAPACITY BUILDING

SHARE-a-Latte

1,180

Nonprofits networked with funders or influential Charlotteans

Nonprofit Summits

262

Nonprofit attendees

Workshops

534

Nonprofits who received professional development training

OUR CORPORATE PARTNERS

