

#GIVINGTUESDAYCLT

Presented by 

What is #GivingTuesday?

[#GivingTuesday](#) (Nov. 28) is a global day of giving fueled by the power of social media and collaboration. Celebrated on the Tuesday following Thanksgiving (in the U.S.) and the widely recognized shopping events, Black Friday and Cyber Monday, #GivingTuesday focuses on what the season is all about. Now in its sixth year, #GivingTuesday is a day for communities - families, businesses, students and others - to come together for one common purpose: to celebrate generosity and to give.

#GivingTuesdayCLT

Presented by Wells Fargo and powered by [SHARE Charlotte](#), #GivingTuesdayCLT is Charlotte's local response to the global movement. It is an unprecedented collaboration of hundreds of Charlotte nonprofits as well as corporations, local businesses, professional sports teams and community organizations working together for the greater good. #GivingTuesdayCLT is designed to

- Rally the Charlotte community around the common goal of doing good
- Celebrate and promote acts of giving time, treasure and talent
- Educate the public on the critical work Charlotte nonprofits are doing
- Increase overall giving in Charlotte

From Nov. 14-28 Charlotte neighbors can make financial or in-kind donations and/or pledge volunteer time at [GivingTuesdayCLT.org](#). Our goal this year is to raise \$10 million for [more than 230 local nonprofits!](#)

How You Can DO GOOD

- Demonstrate your commitment to local social good by being a #GivingTuesdayCLT sponsor!
- GIVE GOOD and donate money, time or goods to help reach our \$10 million goal!
- DO GOOD and help us spread the word! SHARE Charlotte can provide #GivingTuesdayCLT graphics and messaging for your use.

About SHARE Charlotte

SHARE Charlotte unites Charlotte through good. We make it fun and easy to invest in our community by providing a one-stop shop that brings together more than 400 local nonprofits making it easy for the community to get involved. We believe that by doing GOOD, we create a stronger, happier Charlotte.

SHARE Charlotte's signature campaign, #GivingTuesdayCLT, was the largest community-wide Giving Tuesday campaign EVER (watch the [video!](#)), raising \$7.2 million for 174 nonprofits in 2016.

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